



FOR IMMEDIATE RELEASE

February 23, 2015

### **Pelham Cares “Home for Good” – Capital Campaign Update**

Pelham Cares would like to thank all the generous people and organizations who have contributed to our Home for Good 2014 Capital Fundraising Campaign. Funds raised from the campaign have been used to purchase our new premises. We have also recently established a reserve fund to address future necessities related to our new facility.

The year 2014 was full of exciting changes for Pelham Cares. The purchase of our permanent location at 191 Highway 20 East has not only contributed to our long-term viability but has also provided us with a better organized, suitably sized site which is fully accessible.

We have continued to meet our clients' needs and added additional food items for our clients thanks to the generous donations and grants from our community members and partners. Our main goal is serving our clients and we would not be able to do this without the tremendous support of the Pelham Community.

We are pleased to inform the community that to date we have raised \$250,000, through the Home for Good Campaign 2014. In 2015 we plan to continue our fundraising efforts to offset our capital expenses. You will soon notice a new sign at Pelham Cares with a thermometer to track our progress, which we will be updating quarterly. We are also designing the Wall of Thanks to display the names of businesses, individuals, and families that have graciously donated to the capital campaign.

If you are interested in donating or holding a community event, please contact Pelham Cares office at 905-892-5300 or [info@pelhamcares.org](mailto:info@pelhamcares.org). Notices and results of fundraising events are available on our Facebook page “Pelham Cares Inc”, and website: [www.pelhamcares.org](http://www.pelhamcares.org).

## **BACKGROUND:**

### **About Pelham Cares**

Pelham Cares Inc. is a volunteer-based organization, with no assured income, that has provided social support for over 30 years to residents of Pelham of all ages and needs. The non-profit agency helps residents maintain their health, independence and community involvement.

Pelham Cares social services include:

- operating a food bank to provide necessities and support to low income families, including those who are disabled, seriously ill and unable to work
- arranging transportation to medical appointments within the Niagara Region and beyond, for seniors and others who are otherwise unable to get there
- offering sponsorship for recreational, sporting and educational activities so that all youth will have access to opportunities their families simply cannot afford to give them
- responding to emergency situations

For more information about Pelham Cares and its services, visit [www.pelhamcares.org](http://www.pelhamcares.org)

For more information, contact:

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